



CORPORATE VIDEO

REACH YOUR AUDIENCE

keyc•de
MEDIA



Video

is a powerful and far-reaching means to communicate and market your message to customers, prospects and employees. Traditionally, video production has been expensive, complicated and time consuming. Often, organizations will outsource video production and corporate communications for these reasons. Technology is available now that can democratize video production to become a very simple and cost-effective tool that you can use yourself every day.



Some of the applications for video production include:

- Create, produce and publish professional marketing videos for your website from your own studio.
- Live stream to Social Media platforms such as Facebook.
- Record and produce videos from events for immediate publication and distribution.
- Collaborate with people in different locations through Skype, incorporating them into your video productions, without the need to travel.
- Stream corporate events, meetings, communications and presentations globally through your website, a streaming service such as YouTube Live, or an existing video conferencing system.
- Connect interview subjects with C-level employees to national news organizations from your studio with professional live video.
- Cost-effectively create internal training materials.

KEY CODE MEDIA WILL HELP YOU



Key Code Media will help you develop a professional video production capability with simple, turn-key solutions and training that can achieve these results. The following packages have been designed specifically for corporate video production.

Social Media & Portable Production Bundle

All inclusive for **\$19,495**

This fully portable entry-level package includes everything you need to start recording and live streaming video productions to social media or your website, either in-house or on the road.

- 2x JVC GY-HM17000U 4K camera with 128GB card, Porta Brace bag, JVC on-camera microphone
- 2x Varizoom tripod package, additional handle, zoom controller
- 1x TriCaster Mini bundle including control surface and carry case
- 1x TriCaster Advanced Edition software
- 2x Samsung 24" LED monitors and cables
- 1x SKB monitor carry case
- 1x Mackie 12 channel mixer and carry bag
- 3x Shure wired lavalier microphones and 25' XLR cables
- 1x Mixer to TriCaster audio cable
- 2x Sony monitoring headphones and adapters
- 1x Porta Brace combination hard case for audio equipment
- 3x LitePanels Caliber LED 2" fresnel fixtures
- 3x LitePanels compact light stands
- 3x Multi-jointed flexible tripods
- 3x Gel sets, color frames and four-way barn doors
- 1x Carry case for lighting
- 1x 10x10' Infinity green screen kit"



Small Fixed Studio Bundle

All inclusive for **\$28,995**

This mid-range package is a turn-key solution to create a small production studio in your facility for live and recorded professional corporate video productions.

- 2x Sony PXW-X70 HD-SD camera with 128GB SDXC card, Sony on-camera microphone and remote camera controller
- 2x Manfrotto video tripod system with additional handle
- 2x Devicam camera monitor, mount and cable
- 2x 25' HD-SDI cable
- 1x Prompter People Flex 12 Teleprompter
- 1x TriCaster 410 with control surface and rack rails
- 1x TriCaster Advanced Edition software
- 1x Western Digital Black 4TB media drive
- 2x Samsung 24" LED monitors and cables
- 1x XRackPro2 6RU rack mount noise reduction cabinet
- 1x Furman power conditioner
- 1x NetGear 24-port gigabit rack mount switch and cables
- 1x Mackie 2 channel mixer
- 3x Shure wired lavalier microphones and 25' XLR cables
- 2x 12' XLR cables
- 2x Sony monitoring headphones and adapters
- 3x ikan 3200-5600K LED light with AC adapter, Anton Bauer battery plate, D-TAP cable, ID500 yoke and wireless remote control
- 3x Heavy duty light stands
- 1x 10x10' Infinity green screen kit"





Live Collaboration Studio Bundle

All inclusive for **\$39,995**

This enterprise package takes a professional live streaming and recording studio to the next level with upgraded cameras, wireless audio, real-time collaboration via Skype TX, integration with video conferencing systems, and a portable encoder if the production or any of the participants are off-site.

- 2x Sony PXW-X160 HD-SD camera with 32GB SxS card and Sony on-camera microphone
- 2x VariZoom variable rocker controller
- 2x Manfrotto video tripod system with additional handle
- 2x Devlcam camera monitor, mount and cable
- 2x 25' HD-SDI cable
- 2x 100' HD-SDI cable
- 1x Prompter People Flex 12 Teleprompter
- 1x TriCaster 410 with control surface and rack rails
- 1x TriCaster Advanced Edition software
- 1x Western Digital Black 4TB media drive
- 3x Samsung 24" LED monitors and cables
- 1x XRackPro2 6RU rack mount noise reduction cabinet
- 1x Furman power conditioner
- 1x NetGear 24-port gigabit rack mount switch and cables
- 1x TalkShow Skype TX 100 system
- 1x Talk-back headset

- 1x NDI Transmit software
- 1x LiveU Solo Premium system
- 1x LiveU virtual server 1 year service
- 1x Mackie 2 channel mixer
- 2x Sennheiser wireless lavalier kit
- 1x Sennhieser rack mount receiver kit
- 1x Shure wired lavalier microphone
- 2x 50' XLR cable
- 2x 12' XLR cable
- 2x 6' XLR cable
- 2x Sony monitoring headphones and adapters
- 3x ikan 3200-5600K LED light with AC adapter, Anton Bauer battery plate, D-TAP cable, ID500 yoke and wireless remote control
- 3x Heavy duty light stands
- 1x 10x10' Infinity green screen kit"

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