

## ESSENTIAL STUDIO

\$75,000 – \$150,000

### GREAT FOR:

- YOUTUBERS
- CORPORATE COMMS
- CLASSROOMS
- TRAINING CENTERS

## NEWSROOM STUDIO

\$350,000 – \$750,000

### GREAT FOR:

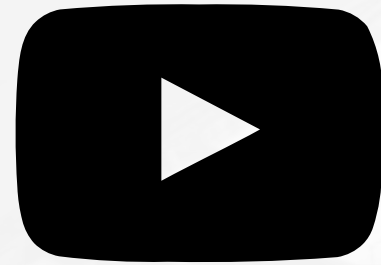
- CAMPUS TV STATION
- LOCAL GOVERNMENT
- XL HOUSE OF WORSHIP
- BASIC NEWSROOM

## ENTERPRISE BROADCAST

\$1.2M – \$3.5M+

### GREAT FOR:

- MAJOR BROADCASTERS
- SPORTS NETWORK
- STADIUM
- TOP UNIVERSITIES



## ESSENTIAL STUDIO

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### GREAT FOR:

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- CORPORATE COMMS
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### What's included (typical spec):

- **Switcher:** Vizrt TriCaster TC2 Elite NDI Production System or Panasonic Kairos
- **Cameras:** 3–4 PTZ cameras (Sony or Panasonic PTZ with NDI | HX)
- **Lenses:** Integrated PTZ lenses (20–30x) depending on room size
- **Prompter:** CueScript 10–12 inch teleprompter kit
- **Intercom:** Clear-Com or RTS Intercom over IP
- **Audio:** Allen & Heath QU or CQ Series digital mixer, Dante option
- **Lighting:** ETC Source Four LED or IKAN LED soft panels
- **Graphics:** Built into Trickster or Kairos
- **Routing:** NDI network infrastructure, PoE switching, basic monitoring



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- XL HOUSE OF WORSHIP
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### What's included (typical spec):

- **Switcher:** Ross Carbonite Ultra or Carbonite Ultra 60
- **Routing:** Ross Ultrix FR2 or FR5 (SDI or 2110-ready with license upgrade)
- **Cameras:** Sony HXC Series, Panasonic CX Series, or Blackmagic Studio Camera 6K Pro
- **Lenses:** Canon or Fujinon broadcast ENG lenses / studio box lens option
- **Prompters:** CueScript 15–17 inch prompters with talent monitors
- **Pedestals:** Vinten or Cartoni lightweight studio pedestals
- **Graphics:** Ross XPression Studio
- **Replay:** K2 Dyno or Ross Video Mira or Evertz Dreamcatcher
- **Audio:** Dante-enabled Allen & Heath SQ or Avantis desk
- **Lighting:** ETC ColorSource LED profile + panel package
- **Intercom:** Clear-Com Eclipse or FreeSpeak II IP intercom
- **Networking:** Hybrid SDI + IP core, VLAN design, Dante integration
- **Monitoring:** Evertz monitoring and multiview solutions



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### What's included (typical spec):

- **Switcher:** Ross Acuity/Carbonite or Sony MLS-X1
- **Router Control:** Evertz Magnum, EVS Cerebrum, Lawo VSM/Home, Imagine Magellan
- **Timing:** Redundant PTP Grandmasters (Telestream or Meinberg) + boundary clock fabric
- **Replay:** EVS XT-VIA Replay Network or Evertz DreamCatcher
- **Cameras:** Sony HDC Series or Panasonic AK-UC4000 4K Studio Cameras
- **Lenses:** Canon or Fujinon broadcast box lenses and ENG servo lenses
- **Prompters:** CueScript 19–21 inch prompter systems with intelligent IP control
- **Pedestals:** Vinten robotic or studio pedestals
- **Graphics:** Ross XPression with virtual set integration
- **Audio:** Dante and AES67 network core, Allen & Heath DLive or Calrec (option)
- **Lighting:** ETC theatrical-grade grid, DMX control, and broadcast LED package
- **Intercom:** Clear-Com Eclipse HX with FreeSpeak II IP beltpack ecosystem
- **Monitoring:** Telestream PRISM ST 2110 analysis tools + Evertz multiviewers
- **Networking:** Fully redundant 25/100 GbE IP core using Arista, or Cisco

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